



## **'THE VICTORIAN COLLECTION'**

**A NEW AND ORIGINAL RANGE OF JEWELLERY  
INSPIRED BY ROYAL DOULTON CERAMIC DESIGNS  
FROM THE 19th CENTURY**

Royal Doulton reached new heights of creative excellence under the guidance of Sir Henry Doulton, a great leader and innovator whose career exactly paralleled the great Victorian era of Empire and achievement.

For this was a truly 'golden age' when the skills and creativity of the company's craftsmen came together in exquisitely designed tableware and vases to establish the international reputation of Royal Doulton.

Today, in celebration of those achievements, we bring you The Victorian Collection - a superb new range of 14 carat gold jewellery which draws rich inspiration from the company's original 19th century ceramic designs.

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## **THE ARCHIVE PATTERN BOOKS**

### **- A RICH SOURCE OF ENDLESS INSPIRATION**

It was the 19th century pattern books of Robert Allen ('RA') and his fellow artists at the Doulton Company which provided a ready source of inspiration for the jewellery designs of The Victorian Collection.

The highly treasured 'RA' pattern books are a fascinating historical record of work undertaken by the late 19th century studio. In exquisite detail, the full colour designs and hand-written explanatory notes of the artists provided perfect templates for finished pottery items.

Allen and his contemporaries developed a rich, clean-cut style of raised gold decoration which provided impressive finishing touches for elegant florals and landscapes. Doulton went on to achieve international acclaim at major exhibitions in Paris, St Louis and, most notably, at Chicago in 1893 when they took seven of the highest awards.

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**SOLID 14 CARAT GOLD SET WITH  
PRECIOUS STONES OF THE FINEST QUALITY**

In every way, The Victorian Collection continues the policy of Sir Henry Doulton to combine the finest materials with excellence of design.

Solid 14 carat gold was chosen for its beauty, value and practicality, as well as the strength which is needed to create the most intricate detailing.

For additional authenticity, a major feature of The Victorian Collection is the use of precious stones fashionable in the 19th century. These include diamonds, amethysts, garnets and topaz, each with its own unique character and specially selected for its quality, colour and cut.

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## THE ROYAL DOULTON HALLMARK

Every piece in The Victorian Collection carries its own hallmark, your guarantee of quality and value. The significance of the individual stamps is as follows:

(pic)

### *Stamp 1 - the Sponsor's Mark*

This indicates the manufacturer or sponsor of the article. Here, 'RD' stands for Royal Doulton.

### *Stamp 2 & 3 - the Standard Mark*

This denotes the precious metal content of the alloy. The crown mark indicates gold, whilst the number '585' signifies 14 carat.

### *Stamp 4 - the Assay Office Mark*

Four British Assay Offices give hallmarks. In this case, the anchor indicates Birmingham.

### *Stamp 5 - the Date Letter*

Each year of manufacture is allocated a letter.

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## **FROM VICTORIAN DESIGNS TO MODERN MASTERPIECES**

The tradition of creative excellence at Royal Doulton is perfectly exemplified by The Victorian Collection. To translate the original designs of Robert Allen's studios into a range of gold jewellery was an ambitious concept worthy of only the finest specialists in their field.

To that end, expert jewellery designers were commissioned to identify those design elements in the 'RA' pattern books which could best be re-interpreted in the highly decorative style of genuine Victorian jewellery.

Their extremely accurate drawings were then passed to model makers who produced hand-crafted prototypes, often in silver because it is easier to work.

Successful prototypes for The Victorian Collection were then made in solid 14 carat gold at Birmingham's historic and renowned Jewellery Quarter. Finally, every piece was then finished and polished by hand to create a modern masterpiece in the finest Victorian tradition.

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(Pp 6 & 7 - Rings)

## **THE ART OF GIVING**

**- Six Victorian-style rings,  
perfect for every occasion**

From time immemorial, the giving of beautiful rings has conveyed love and commitment. The Victorians were no exception in their generosity of spirit which attributed special meanings to specific gems and the floral and leaf designs in which they were set.

The six exquisite solid gold rings in The Victorian Collection, each with its own unique character, would easily be recognised by our forbears as jewellery whose symbolism expresses love and affection. The archive designs on which they are based, together with the limited edition status greatly enhances their collectability. Every ring in The Victorian Collection has its own special standing and a lasting appeal which is at once both sentimental and symbolic.

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*(Sub-head Page 6:)*

**The Victorian Collection continues a tradition where  
every gem-stone and virtually every flower and leaf  
has a sentimental meaning**

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*(Ring in box caption:)*

As befits its limited edition status, every ring in The Victorian Collection is presented in a luxurious hinged jewellery box containing a numbered Certificate of Authenticity to verify its exclusivity.

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(Pp 6 & 7 - cont'd)

## **CHOOSING THE CORRECT RING SIZE**

Simply take a ring which you know fits perfectly and, using the guide alongside, find the circle which corresponds to the inner circumference. The size you should order is indicated inside each circle by a letter. Simply put the correct code on (your/the enclosed?) Order Form.

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(Pp 8 & 9 - Locketts)

## **BEAUTIFUL THOUGHTS**

**- Captured for ever with these  
elegant lockets**

Victorian ladies had a great fondness for beautiful lockets - irresistible pieces of jewellery which were given as sentimental gifts and betrothal presents.

A hundred years on, The Victorian Collection features a selection of elegant and feminine gold lockets in a variety of appealing styles. Distinctive designs with ornate scrollwork and embossing are inset with various precious gemstones. Each locket has a finely crafted hinge and clasp which opens to reveal a secret compartment. This is the perfect place to keep treasured photos, a lock of hair or other mementoes of a loved one.

For the first time, The Victorian Collection includes a pair of enamelled gold ear-rings which make an ideal fashion accessory to complement other pieces in the collection.

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(Pp 8 & 9 - cont'd)

### **The Perfect Gift**

Whatever the occasion, every piece of jewellery in The Victorian Collection makes a special gift of lasting value which is sure to become a treasured possession.

Fine craftsmanship and design that sparkles as much as the gemstones and 14 carat gold from which the pieces are made is all given a final seal of approval by the Royal Doulton hallmark.

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*(Locket open caption)*

Every locket is hinged and clicks gently open to hold treasured photos or mementoes

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(Pp 10 & 11 - Pendants & bracelet)

## **TIMELESS TREASURES**

### **- Victorian favourites in a choice of elegant designs**

The Victorians had an instinctive feeling for jewellery which enhanced the confident fashions of their day, and this flair can be seen clearly throughout The Victorian Collection.

Pendant necklaces, for example, were immensely popular to complement the new lower necklines. Crosses in particular were fashionable after 1880, whilst brooches grew in popularity around the same time to be worn scattered over the bodice and, with different fittings, in the hair.

An appropriate addition to The Victorian Collection is the Hamilton locket bracelet shown below - a partnering piece in a clever design that is both striking and simple.

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*(Caption for inset pic of opened locket.)*

The tiny enamelled locket is a masterpiece in miniature with a finely crafted hinged lid which opens to take a precious memento

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(Back cover)

### **TO ORDER**

By phone: Simply call Lo-Call 0345 023444 (local rate) Mon to Fri 9am - 10pm; Sat & Sun 9am - 6pm. At all other times, an answering machine service is in operation. Please have your credit card details to hand.

By post: Please return the enclosed Order Form in the reply-paid envelope provided.

By fax: Fax your order to 01782 292054

By E-mail: [tselman@royal-doulton.com](mailto:tselman@royal-doulton.com)

### **DELIVERY**

Please tell us where to deliver: to your home or place of work- or as a gift to anywhere in the world. (Call for details of overseas' postage costs). All orders are despatched by Registered Post. We can arrange 24-hour delivery if required. For more information, call Tracy Merrill on Lo-Call 0345 023444.

### **TO PAY**

You may choose to pay in full when you order - by cheque or credit card. Or, if it is more convenient, you may pay in ten interest-free

monthly instalments.

continued/...

.../Back cover - cont'd

### **GUARANTEE**

All pieces in The Victorian Collection are made to the most exacting standards. If for any reason you are not delighted with your jewellery, simply return it to us within 28 days for a full refund.

### **HELPLINE**

Should you have any queries regarding The Victorian Collection before you order, please contact our jewellery specialist, Txxx Mxxxx, on Lo-Call 0345 023444 (local rate).

(Royal Doulton logo & address details)

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(Letter)

*Dear Collector*

**JEWELLERY DESIGNS HANDED DOWN THROUGH  
GENERATIONS OF OUR FAMILY TO HAND DOWN  
THROUGH GENERATIONS OF YOURS**

Welcome to your preview of our new jewellery range, a wonderful opportunity to see the many exciting pieces which make up 'The Victorian Collection' for 1997.

This superb selection of rings, locketts and other Victorian favourites has drawn inspiration from the original 19th century pattern books of Royal Doulton.

Every piece has been lovingly crafted from 14 carat gold and most are embellished with sparkling gemstones, each of which had its own sentimental meaning to our Victorian forefathers. In addition, all pieces carry Royal Doulton's own hallmark and, of course, every piece comes with our money-back guarantee.

As most of these pieces are limited editions, they are certain to be greatly sought after. For that reason, I would urge you to place your order right away to avoid disappointment.

Yours sincerely

**Txxxx Sxxxx**

PS. To assist you with any query you may have regarding 'The Victorian Collection' - or, to advise on ordering, please phone our jewellery specialist Tracy Merrill on Lo-Call 0345 023444 (calls charged at local rate). All orders received by Monday 8th December will be delivered in time for Christmas.

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(Pp 6 & 7 - Rings)

**MARGUERITE**  
**African garnet ring with pearl surround**

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This elegant, floral patterned ring comprises a garnet centre-stone surrounded by eight pearls. The name 'garnet' derives from a medieval French word for 'red', *grenat*, which even today appears in words like 'pomegranate'. Pearls, symbolising tears, were greatly treasured by the Victorians, taking second place only to diamonds in value and rarity.

**Limited edition 950**

**£XXX**

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**GRACE**  
**Blue topaz, peridot and diamond ring**

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A pretty floral design of pale green peridots and diamonds set in petal shapes surrounding a central blue topaz. The peridot was introduced to Europe by crusaders returning from the Red Sea where it has been mined and treasured for 3,500 years. It is a stone that was often used in religious jewellery.

**Limited edition 950**

**£XXX**

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**OPHELIA**  
**African garnet and diamond ring**

The double flower design in the shape of a daisy is made up of a central garnet surrounded by diamonds, with the leaf shape echoed in the small flourishes of the gold mounting. In Victorian times, the daisy was understood to mean 'I share your sentiment.'

**Limited edition 950**

**£XXX**

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(Pp 6 & 7 - Rings cont'd)

**BEATRICE**  
**Ruby and diamond ring**

This striking flower-design makes the perfect Victorian-style love token. The opulence of rubies finds its full expression in a row of three magnificent stones set amidst a cluster of ten sparkling diamonds. From the Middle Ages, rubies were thought to ward off misfortune and ill-health.

**Limited edition 950**

**£XXX**

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**DUCHESS**  
**Prestige diamond ring**

Interweaving bands hold 30 grain-set diamonds surrounding a claw-set central diamond. As well as the Royal Doulton pattern books, the design is also based on a corsage brooch which once belonged to Princess Mary Adelaide, Duchess of Teck. The brooch was inherited by the Duchess's daughter Mary who, as the wife of King George V, later became Queen. In 1947 she, in turn, gave the brooch to her granddaughter Elizabeth, our present queen, as a wedding gift.

**Limited edition 250**

**£XXX**

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**ISABELLA**  
**Sapphire and diamond ring**

This classic design features an impressive oval sapphire surrounded by 16 sparkling diamonds and distinctive blue enamel shoulders. Since the Middle Ages, the sapphire has symbolised the tranquillity of the heavens, bestowing peace and amiability on the wearer. The most famous sapphire is the 330-carat 'Star of India'.

**Limited edition 950**

**£XXX**

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(Pp 8 & 9 - Locketts)

### **JULIET**

#### **Hand-finished embossed locket with amethyst**

The floral border and plain centre panel of this locket provide the perfect setting for the detailed scrollwork and large, oval, mixed-cut amethyst set in the centre. This locket also has a diamond-set bale.

**1.6" deep on an 18" belcher link chain.**

**Limited edition 750**

**£XXX**

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### **CARLYLE**

#### **Blue enamelled locket with centre-set diamond**

This elegant oval locket features a centre-set diamond with a decorative surround of blue enamel on a gold background with a diamond-set bale. The colour combination of deep blue glaze and raised goldwork was particularly prized in table-ware of the Victorian period, and this piece is based on one of Royal Doulton's most prestigious designs.

**1.9" deep on an 18" belcher link chain.**

**Limited edition 750**

**£XXX**

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### **GUINEVERE**

#### **Embossed locket with hand-finished embossed centre**

The hand-finished embossed centre of this dainty locket is based on a 'fleur-de-lys' motif and embellished with a decorative embossed surround. The bale which links the locket to its chain is encrusted with diamonds.

**1.2" deep on an 18" belcher link chain.**

**Limited edition 950**

**£XXX**

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(Pp 8 & 9 - Locketts cont'd)

### **ELOISE**

#### **Garnet and enamel locket**

This elegant gold locket features a hand-finished embossed centre with a decorative surround of rich red enamel. At its centre is a red garnet together with a matching garnet-set dropper and diamond-set bale.

**2" deep on an 18" belcher link chain.**

**Limited edition 750**

**£XXX**

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### **ROSE**

#### **Heart-shaped engraved gold locket**

As a love token, no piece of jewellery can surpass this ornate heart-shaped locket. Its traditional and ornate detailing is focused upon a sparkling central diamond, whilst a diamond-set bale provides the perfect finishing touch.

**1" deep on an 18" belcher link chain.**

**Limited edition 950**

**£XXX**

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### **JOSEPHINE**

#### **Blue enamelled gold ear-rings**

These stylish double-sided gold ear-rings feature blue enamel detailing which complement the 'Avalon Cross', 'Carlyle' locket and 'Hamilton' bracelet.

**(Not limited)**

**£XXX**

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(Pp 10 & 11 - Pendants & bracelet)

**HAMILTON**  
**Enamelled gold locket bracelet**

This elegant 14 carat gold bracelet features a fine link chain with a distinctive 'T-bar and swivel' fastening. A miniature working hinged locket is attached to the chain. Its blue enamelled design complements other pieces in the collection including the 'Avalon Cross', 'Carlyle' locket and 'Josephine' ear-rings.  
**7.5" long.**

**(Not limited)**

**£XXX**

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**AVALON**  
**Enamel cross**

The neo-Gothic Victorian influence is clear to see in this elegant 14 carat gold cross with blue enamel overlay and an attractive diamond-set bale. A striking fashion accessory - and a gift that says you care.  
**1.5" long on an 18" belcher link chain.**

**Limited edition 750**

**£XXX**

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**RHEIMS**  
**African garnet cross**

This striking cruciform pendant recalls the ecclesiastical designs popular during the Victorian Gothic revival. Each point is surmounted with a garnet, appropriately a stone once used in church windows. It was also said at one time to cure melancholy and warm the heart.  
**1.6" long on an 18" belcher link chain.**

**Limited edition 750**

**£XXX**

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**CHARLOTTE**  
**Citrine and diamond cross pendant**

A dramatic yet delicate floral design features a centre-set peridot surrounded by gold filigree detailing incorporating 12 citrine gems and diamond-set 'petals'. The diamond-set bale links to an extra-fine feminine chain.  
**1.4" deep on an 18" Prince of Wales chain.**

**Limited edition 750**

**£XXX**

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(Pp 10 & 11 - Pendants cont'd)

**LINTON**

**Sapphire and opal pendant**

This symmetrical 14 carat gold pendant is crafted in an elegant leaf design and features a central opal with sapphire-set dropper. The diamond and sapphire-set bale creates an unusual link with the extra-fine chain.

**1.3" deep on an 18" Prince of Wales chain.**

**Limited edition 750**

**£XXX**

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**ARDEN**

**Pomander fob with blue topaz and amethysts**

This decorative gold fob is created in the style of a pomander - hollow, apple-shaped containers worn round the neck whose name derives from the French word for 'apple', *pomme*. They were filled with a mixture of aromatic substances designed to protect the wearer against disease, and to provide a pleasant perfume. The Victorian Collection fob is set with five amethysts and five light-blue topaz.

**1.4" deep on an 18" belcher link chain.**

**Limited edition 250**

**£XXX**

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**VICTORIA**

**Diamond and ruby brooch**

Incorporating the popular Victorian flower and leaf symbols of love, this beautifully fashioned gold brooch features 12 grain-set diamonds and three rubies in twin symmetrical scrollwork flourishes.

**1.5" deep by 1.0" wide.**

**Limited edition 500**

**£XXX**

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